

GREENLIGHT YOUR WEBSITE

WITH AN SSL CERTIFICATE



At Alarie Design, we recognize that a business' website is a valuable part of any marketing strategy, and as such, it is important that it protects the privacy of it's clientele. We know you want your visitors to feel safe on your website.

You need an SSL certificate.

Google is encouraging all website owners to secure their websites against would-be hackers and thieves. Starting this year, any website that does not have an SSL Certificate installed will be branded as a website that is 'Not Secure' by Google's Chrome, the most popular Internet browser in the world. This is one step in an ongoing struggle to protect Internet users and their private information.

So, give your visitors the green light. Show them you value their privacy by securing your site with an SSL Certificate with Alarie Design!

Contact us today to get started

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SSL Certificate Benefits



SSL Improves SEO

Search engine giant, Google, values SSL-secure website and rewards websites that are certified by improving their ranking. While the boost may be slight, having an SSL will give you an advantage over your competitors without one.



SSL Protects Data

SSL Certificates protect information transmitted between websites and visitors. As someone visits a website that is SSL-secure, a unique key is produced restricting access of that communication between the two who share the key, blocking hackers and skimmers.



SSL Instills Trust

Web browsers show users when they are visiting an SSL-protected website with a padlock icon in the address bar. You'll find that most large internet mainstays like Facebook, Google, Amazon, and Netflix have this icon, and your computer's web browser is developing new ways to inform users of sites that are and are not secure, to ensure a safer experience.



Satisfies PCI Requirements

Information passed through online payment forms, like credit card numbers and addresses are sensitive information, and sought after by Internet hackers. If you want to comply with Payment Card Industry (PCI) standards, and accept credit card payments through your website, you are required to secure your website by installing an SSL Certificate.